Supervisor Mark Lesko Launches Brookhaven Town's New Tourism Website, VisitBrookhaven.com
posted on 6/2/2011 3:43:35 PM

Farmingville, NY - On June 2, Supervisor Mark Lesko held a press conference at Town Hall to launch the new Brookhaven Town Tourism Website just in time for summer. VisitBrookhaven.com is designed to promote tourism in the Town by providing a comprehensive guide to attractions that are of interest to out-of-towners and local "staycation" tourists.

"The Town of Brookhaven has so much to offer to vacationers and day-trippers who are looking for everything from beaches to boating, museums, shopping in our vibrant downtowns, and more. VisitBrookhaven.com also highlights eco-tourism in the Town, which includes many places to hike, bike, and camp, and historic Brookhaven, which provides information on how to explore Brookhaven's rich history. Brookhaven truly is from 'sound to sea, the place to be'. There is so much to do in Brookhaven for a day-trip, a weekend, or even longer, and I hope visitors will log-on to VisitBrookhaven.com to learn about everything we have to offer," said Supervisor Lesko, "This site will also help to grow our tourism business and help the local economy by attracting people who may not have considered Brookhaven as a vacation destination in the past. Once people sample everything to do in Brookhaven, I believe that they will come back again and again"

The new website includes a number of categories of attractions and destinations with click through navigation to pages of listings, descriptions, photos, and maps. These pages offer visitors important information that will help them to plan their itinerary and experience all that Brookhaven Town has to offer.

Three unique features at VisitBrookhaven.com are the EcoTourism, Historic Brookhaven, and AgriTourism categories, which have seen a growth in popularity over the past few years. The EcoTourism page provides a comprehensive list of campgrounds, hiking and bike trails and nature preserves. Historic Brookhaven provides information about the Town's rich history dating back to the early 1600's. VisitBrookhaven.com is a guide to many historic sites and museums, from the Carriage House Museum in Stony Brook, to the Longwood Estate. The AgriTourism link tells visitors where to find farm stands and farm tours and the best in fresh produce grown right here
in Brookhaven Town.

VisitBrookhaven.com offers many "Things to Do" and "Outdoor Adventures", including:

- Fun Centers and Rides: Provides information on various indoor and outdoor amusement and action parks.
- Performing Arts and Live Entertainment: Highlights some of the most popular venues in Brookhaven including the Staller Center, the Gateway Playhouse, the Patchogue Theater for the Performing Arts, Theatre Three, and the Town's own Brookhaven Amphitheater at Bald Hill. It also includes links to the many art galleries and museums that offer a wide range of works by renowned local and international artists.
- Art Galleries, Museums and Exhibits: From the Long Island Museum of Art, to the Stony Brook Grist Mill and the Suffolk Sports Hall of Fame, this provides a comprehensive listing of museums and exhibits.
- History and Heritage: Information about various historic sites and tours.
- Shopping and Dining: Highlights Brookhaven's biggest shopping destinations and the booming downtowns that offer a variety of shopping and dining.
- Beaches, Parks and Preserves: From sound to sea, this section lists the many beautiful beaches and parks.
- Nature Trails: This shows where to find thousands of acres of natural beauty in the Town.
- Campgrounds: There are a number of campgrounds in the Town, including Cathedral Pines County Park, Smith Point County Park, Southaven County Park, and Watch Hill at Fire Island National Seashore.
- Boating and Fishing: Brookhaven boasts a number of marinas and boat launches.
- Trail Biking: Concerned Long Island Mountain Bicyclists (C.L.I.M.B.) assisted the Town with a comprehensive listing of mountain bike trails and maps.
- Horseback Riding: Provides information on various Town locations that offer private or group horseback riding lessons.
- Sports and Recreation: Brookhaven has many outdoor sporting opportunities for both spectators and participants, from golf, to miniature golf, to batting cages, baseball fields, inline skating, and skateboarding.
- Wildlife and Ecology: Visitors can experience wildlife in Brookhaven at the Holtstville Ecology Center, the Long Island Game Farm, the Suffolk County Farm, and the Animal Farm Petting Zoo.

VisitBrookhaven.com also features a listing of hotels in Brookhaven Town with links to their websites where travelers can research accommodations and amenities, and make reservations. There is also a calendar of events that will include everything from street fairs to car shows, festivals, concerts, antique auctions and more.

The website also includes a transportation guide that provides links to the websites of local airports, ferries, and the Long Island Railroad.

There are also links to the local Chambers of Commerce, where visitors can find out more about shopping, dining and other services available in Brookhaven's many villages and the hamlets.

VisitBrookhaven.com will continue to be work in progress and will be kept fresh and up-to-date after it is launched. The website was designed by Visionary Graphics, a Town consultant. Visionary Graphics worked with various groups to add content on the website, such as the Chambers of Commerce in Brookhaven.

For more information about tourism in Brookhaven, log on to VisitBrookhaven.com or email VisitBrookhaven@brookhaven.org.
Pictured left to right are Barbara Ransome, President of the Brookhaven Chambers of Commerce, Councilman Steve Fiore-Rosenfeld and Supervisor Mark Lesko at the press conference for the launch of VisitBrookhaven.com.

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