November 13, 2013

Farmingville, NY - With the Thanksgiving holiday quickly approaching, JVC Broadcasting and its roster of four Long Island radio stations is once again hosting their annual "Stuff-A-Truck" food drive to support Long Island Cares, Inc.-The Harry Chapin Food Bank and Brookhaven Interface. This year's two-day event will be held on Saturday, November 23rd and Sunday, November 24th at the Café Figaro's parking lot in the Wal-mart shopping center in Centereach from 9:00 AM - 6:00 PM.

All four radio stations including Party 105, My Country 96.1, La Fiesta and WRCN will battle each other for who can raise the most donated food. This year, JVC Broadcasting hopes to beat last year's total of 26,000 pounds of food collected at the "Stuff-A-Truck" event.

"During these tough economic times, more residents are in need of assistance," said Brookhaven Town Supervisor Ed Romaine. "They could be strangers or our next door neighbors, so I urge everyone to donate whatever they can to help make the holidays a happier time for all. By doing our part we can make a big difference and I thank JVC, Long Island Cares and our own INTERFACE program for their year round efforts to help those who are less fortunate."

"The Thanksgiving holiday always brings a heightened concern for those who are hungry and food insecure," said Elana Sissons, Food Drive Coordinator for Long Island Cares. "This year, we need to call attention to the growing need for emergency food on Long Island to help our neighbors in need, especially children, disabled veterans, and the homebound elderly who are struggling along with many of the more than eight percent of Long Islanders that are unemployed and counting on many charitable organizations for assistance during the holidays and throughout the year," said Paule Pachter, Executive Director.

Long Island Cares distributes more than just food. Their needs this season are cat food and dog food, personal care items, new blankets, and healthy snacks for kids.