

Supervisor Lesko Announces Agreement with JVC Broadcasting to Present 2011 Summer/Fall Concert Series at Brookhaven Amphitheater

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Pictured left to right are Supervisor Mark Lesko, Councilman Steve Fiore-Rosenfeld, Deputy Supervisor/Councilwoman Kathleen Walsh, JVC Broadcasting President John Caracciolo, JVC Vice President, Chief Operating Officer and on-air personality Vic Latino, WRCN Program Director Charlie Lombardo, Party 105 program director and on-air personality Matt Goldapper and My Country 96.1 program director and on-air personality Phathead.

Farmingville, NY - On June 23, Supervisor Mark Lesko joined other town officials at the Brookhaven Amphitheater to announce an agreement between the Town of Brookhaven and JVC Broadcasting to produce a series of concerts for the 2011 Summer/Fall season. The agreement, which will be considered by the Town Board at the June 28, 2011 Town Board meeting, includes five concerts solely produced by JVC and one "Vets Rock" charity event, co-sponsored and co-produced by the Town of Brookhaven to support local veterans organizations. The addition of these six events brings the total number of concerts at the Brookhaven Amphitheater to eight this season, including two Town sponsored free concert performances by the Long Island Philharmonic on July 4 and August 14. The July 4 show will include a fireworks spectacular presented by Fireworks by Grucci.

In making the announcement, Supervisor Lesko said, "The Brookhaven Amphitheater is an asset to the Town and we are happy to be working with JVC Broadcasting to provide a wide variety of great family entertainment for our residents to enjoy. This agreement gives us the chance to not only present a schedule of shows at no cost to the Town, we also expect to realize some revenue which is quite different from the business models of the past." John Caracciolo, President of JVC Broadcasting said, "We are excited to work with the Town of Brookhaven and Supervisor Lesko to bring back quality, affordable family entertainment to a facility that is one of the most unique venues on Long Island."

Also appearing at the press conference were popular JVC Broadcasting radio station disc jockeys Vic Latino from Party 105 and Phathead from My Country 96.1, as well as WRCN Program Director Charlie Lombardo. "I am so excited that our residents will have a venue of their own to enjoy quality entertainment in Brookhaven this summer," said Deputy Supervisor/Councilwoman Kathleen Walsh. "This will bring it very close to home so people won't have a long commute. It's a great opportunity for the residents of Brookhaven Town to come out on a summer night and have some fun with friends and family."

Councilman Steve Fiore-Rosenfeld, Town Parks Department Liaison said, "I'm glad we are going to be able to provide

our residents with some lower cost quality concerts, while actually positively impacting our town's overall budget with some increased revenues. This new relationship with JVC Broadcasting seems to be a wonderful fit. Given that gas prices are at \$4 a gallon, these closer-to-home concerts at our town's amphitheater this summer are especially fortuitous for helping our residents have some enjoyment for their families while 'stay-cationing' this summer."

Councilwoman Jane Bonner said, "This is a great example of how well a public/private partnership can work and I am happy that we can bring a full schedule of entertainment back to the Amphitheater. It's such a wonderful venue to watch a concert and I hope that our residents will take full advantage of the events we are presenting this summer."

"I am glad to see the Brookhaven Town Amphitheater once again providing a source of family entertainment for the residents of Brookhaven," commented Brookhaven Town Councilman Dan Panico. "We have an exciting array of concerts and presentations planned for this summer and I encourage everyone to come down and take part in the rebirth of the Amphitheater."

As part of the agreement, JVC Broadcasting will contract out and pay for all performers, production (sound and lighting) in-house security, all print, television, radio and internet advertising. JVC will also contract with a major concessionaire to provide food and beverage service at each event. The Town will receive a guaranteed fee of \$12,000 each for 5 events, and \$2.50 for every ticket sold. The Town of Brookhaven will waive the fee for the "Vets Rock" event, but the Town will receive \$5.00 for every ticket sold, a portion of which will be donated to charity after expenses. The agreement also includes the Town receiving fixed percentages of food, beverages, and merchandise sold during all events.

The schedule for concerts presented by JVC Broadcasting is as follows (* indicates tentative):

July 31* Event and performers TBD

August 20 Beatstock 2011 - an all-day festival of pop music featuring over 30 acts. - Starring Nickelodeon TV's Big Time Rush, Taio Cruz, Kelly Rowland, Judy Torres, Cover Girls, Kat Deluna, Chris Willis, Raquel Castro, C&C Music Factory, and more. Hosted by Briella Calafiore from the hit TV show "Jerseylicious" and a surprise special co-host to be announced at a later date.

August 21 The 35th Anniversary of Party in the Park / Classic Rock Show - Hosted by local radio legends Dennis McNamara and Bob Buchman. Featuring many legendary Long Island-based Classic Rock performers.

September 18 Vets Rock Charity Concert - Starring country stars Thompson Square, Eric Church, Plainview native Lisa Matassa, and more.

September 24 Party 105 Free Style Dance Party - Performers TBD.

September 27* Event and performers TBD

Tickets will be sold through Ticketmaster and go on sale July 1.

JVC Broadcasting is the largest independently owned radio group on Long Island with four radio stations including Classic Rock WRCN, Top 40/Dance Party 105, My Country 96.1, and LaFiesta. The company has recently produced concerts at Bethpage Ducks Stadium in partnership with owner Frank Boulton, Harrah's and Bally's in Atlantic City, Hammerstein Ballroom and Webster Hall in New York City, and the MGM Grand at Foxwoods, as well as other local venues on Long Island.

The Brookhaven Amphitheater at Bald Hill, located in Farmingville, has a permanent stadium seating capacity of 2500, and lawn seating to accommodate an additional 3000 people. The Town of Brookhaven has been hosting concerts at Bald Hill since 1965, when it was known as the Bald Hill Ski Bowl. The current Amphitheater was built in the late 1980s and modeled after venues such as the PNC Bank Arts Center in New Jersey. Over the years, many artists have performed at the Amphitheater, including James Brown, B.B. King, Blondie, Journey, B52's, Lynyrd Skynyrd, Alice Cooper, The Go Go's, and other popular artists.

For more information about fun summer events in the Town of Brookhaven, log on to www.visitbrookhaven.com. Residents can also visit www.brookhaven.org or call (631) 451-TOWN to contact the Town of Brookhaven.

Division of Public Information * Office of the Supervisor

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