

Brookhaven Business Advisory Council to Hold 9th Annual "Building Business in Brookhaven" Expo

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Farmingville, NY - On Thursday, September 26, the Brookhaven Business Advisory Council (BBAC) will present its Ninth Annual "Building Business in Brookhaven" Expo at Town Hall from 5:30 p.m. to 8:00 p.m. The event, which attracted 78 vendors and over 350 participants last year, will primarily focus on business networking and include a trade show with booths featuring dozens of local, regional and national companies that service businesses in Brookhaven Town. General admission to this year's event is free.

The "Building Business in Brookhaven" Expo is presented by the Brookhaven Business Advisory Council in partnership with the Town of Brookhaven, the New York State Small Business Development Center, Miller Business Resource Center, Town of Brookhaven Industrial Development Agency, Brookhaven National Laboratory and the Brookhaven Arts and Humanities Council.

Supervisor Ed Romaine said, "The BBAC is a great resource for businesses to network, share ideas and help grow the local economy and the Expo is the perfect venue to do it. I encourage our business community to take advantage of this opportunity to promote their business, make important contacts and reach new customers."

"The Business Expo has really grown beyond our expectations - especially in the last several years," said Bruce Newman, President of the BBAC. "This is a must attend event for any business in Brookhaven that wants to connect with a large audience of potential partners and customers. This year's speaker will also provide key insights into many practical things businesses can do to grow sales."

This year's event will feature "Build Your Sales," a free presentation at 5:30 by international sales expert, trainer and author Jeff Goldberg. Subjects will include "It Starts with a Goal," "Creating YOUR Plan" and "Selling Without Feeling Salesy."

Other features include:

- Free refreshments.
- Multiple raffle prizes.
- First 250 people to register will get a voucher for a free gift bag.

To register or if you have questions about the event, please call the Brookhaven Business Advisory Council at 631-451-6927 or visit www.brookhavenbac.org.

The BBAC expects a large number of vendor table requests this year so they recommend that reservations be made as soon as possible. For table reservations please contact the Economic Development Office at 631-451-6927, e-mail bbac@brookhaven.org or visit www.BrookhavenBAC.org

About the BBAC

The BBAC serves as the business liaison to the Supervisor and Town Board. The council is comprised of business owners and professionals who serve on a volunteer basis. The Council's key function is to assist Town government by disseminating information to and from the business communities. They also help to compile information on business in Brookhaven Town, and develop and implement public information programs to educate the business community regarding outreach programs and assistance available to them. For more information about the BBAC, visit www.brookhavenbac.org or call Lisa Mulligan, Director of the Town of Brookhaven's Division of Economic Development at (631) 451-6563.

Division of Public Information * Office of the Supervisor

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